

# TANOTO CENTER FOR ASIAN FAMILY BUSINESS AND ENTREPRENEURSHIP STUDIES

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陳江和亞洲家族企業與創業研究中心



## Our Mission 我们的使命

To become a leading research center in the understanding of the burgeoning Asian family business and entrepreneurship, bridging the knowledge gap among academics, practitioners and policymakers.

中心旨在成为亚洲家族企业和创业研究领域的世界领先机构，在学界、业界和政策制定者之间发挥桥梁和纽带作用。

## Our Uniqueness 我们的特色

Research focus on **ethnic Chinese family businesses**, and their comparison with other ethnic groups  
关注**华人家族企业**的研究以及与其他族群之比较

**Strong connection** with prominent family business owners and entrepreneurs in Asia  
与亚洲著名家族企业所有人和创业家**联系密切**

Extensive support from advisors and experts **around the world**  
拥有**世界级**顾问和专家学者

## Our Objectives 我们的目标

### Research 研究

Publish academic research in top journals, produce articles in mass media and case studies for teaching purposes.

中心在世界顶尖期刊发表学术研究成果、撰写教学用案例和大众读物等。

**Our research areas:** family control longevity, management succession, ownership succession, next generation issues, professional managers, women in family business, entrepreneurship, intrapreneurship, wealth management, philanthropy, etc.

**我们的研究领域：**家族寿命、经营权继承、所有权继承、新生代的议题、职业经理人、家族企业中女性的角色、创业、内部创业、财富管理、慈善等

**A listed of selected case studies on family business and entrepreneurship:** Lee Kum Kee, Pacific Coffee, Crown Worldwide, Harilela, Jebesen, Chevalier, Sun Hing, Cathay Capital, Perception Digital, Gree Electronic, etc.

**部分案例研究公司：**李锦记、太平洋咖啡、嘉柏环球、夏利里拉、捷成、其士、新兴、凯辉基金、幻音数码、格力电器等

### Education 教育

Provide both custom and open programs, as well as EMBA and MBA courses  
中心提供量身定制课程和公开课程，以及EMBA和MBA课程。

**Family business owners and entrepreneurs** are invited as guest speakers in most of our case study classes, a key attractiveness for our programs and courses.

**知名家族企业**的所有人和企业家受邀到案例讨论课程中担任演讲嘉宾，这是我们课程的一大特色。

**Our specialized programs:** family business and entrepreneurship, family governance, family office, foundation and trust, wealth management, philanthropy, etc.

**课程内容涵盖：**家族企业与创业、家族治理、家族办公室、基金会与信托、财富管理、慈善等。



Center Open Program: "Family Business: Leading Generations of Excellence"  
中心公开课程:「家族企业:代际传承之道」



Lecture on "Investment in Art and Wine" at Crown Wine Cellars  
于Crown Wine Cellars 举办的「艺术与葡萄酒投资」讲座



Guest Speaker: David Lee (Lee Kum Kee)  
嘉宾讲者: 李惠雄 (李锦记)



Guest Speaker: James Thompson (Crown Worldwide)  
嘉宾讲者: 詹康信 (嘉柏环球)

## Events 活动

Organize academic and industry forums and seminars  
中心组织跨越学界和业界的论坛和学术研讨会



[Left: from 3<sup>rd</sup> to 5<sup>th</sup>] Next generation panelists, Nisa Leung (Qiming), Richie Eu (Eu Yan Sang) and Kevin Wong (Kowloon Watch), sharing at the Forum on "Shaping the Future of Chinese Family Businesses"  
[左: 第3至第5] 企业新生代: 梁颖宇 (启明创投)、余在启 (余仁生) 和黄家恒 (九龙表行) 在中心的「华人家族企业未来」论坛分享



Prof. Winnie Peng sharing her research at the Center's luncheon seminar  
彭倩教授在中心的午餐研讨会上作研究分享



Center's Roundtable: Jack Ma (Alibaba)  
中心圆桌论坛: 马云 (阿里巴巴)



Center's Seminar on Preserving Family Wealth across Generations  
中心研讨会: 家族财富跨代传承



Max Ma and Theodore Ma (Lee Heng Diamond) sharing at the Center's talk on transgenerational entrepreneurship  
马孺杰和马衡 (利兴钻石集团) 在中心讲座分享跨代创业之道

## Our Team 我们的团队



### Professor Roger KING 金乐琦教授

Founder and Director  
中心创始人兼主任

PhD in Finance (HKUST)  
金融学博士 (香港科技大学)  
MSEE (NYU)  
电机工程硕士 (美国纽约大学)  
BSEE (Michigan)  
电机工程本科学位 (美国密歇根大学)  
AMP (Harvard)  
高级管理课程文凭 (美国哈佛大学)

Founder and Director of both the Tanoto Center for Asian Family Business and Entrepreneurship Studies and the Thompson Center for Business Case Studies, Adjunct Professor of Finance and Honorary Court Member at HKUST; Founding Chairman of the AAPBS Case Center.

Previously served as Non-executive Director of Orient Overseas International Limited and COO of Orient Overseas Holdings; President and CEO of Sa Sa International Holdings; Chairman of Pacific Coffee; Supervisory Board member of TNT Express; Honorary Consul for the Republic of Latvia in HKSAR; and Standing Committee Member of People's Political Consultative Conference, Zhejiang Province.

Teaching and research interests: family business, family office, entrepreneurship, and governance.

香港科技大学陈江和亚洲家族企业与创业研究中心与及康信商业案例研究中心创始人兼主任、金融学系兼任教授和大学顾问委员会荣誉委员；亚太商学院联合会案例研究中心创始人兼委员会主席。

此前曾担任东方海外(国际)有限公司非执行董事及东方海外实业董事总经理和营运总监、莎莎国际控股总裁兼首席执行官、太平洋咖啡集团主席、TNT快递监事会成员、拉维亚共和国驻香港特别行政区名誉领事以及浙江省政协常委。

教学与研究兴趣：家族企业、家族办公室、创业和治理。



### Professor Winnie Qian PENG 彭倩教授

Associate Director  
中心副主任

PhD in Finance (HKUST)  
金融学博士 (香港科技大学)  
BAcc (Tsinghua)  
会计学本科学位 (北京清华大学)  
PE & VC Exec Ed Program (Harvard)  
私募股权与风险投资高管培训文凭 (美国哈佛大学)

Associate Director of both the Tanoto Center for Asian Family Business and Entrepreneurship Studies and the Thompson Center for Business Case Studies at HKUST; Board Member of International Family Enterprise Research Academy, the largest membership association of family business scholars in the world; Director of Education for Hong Kong Family Office Association.

香港科技大学陈江和亚洲家族企业与创业研究中心与康信商业案例研究中心副主任；全球最大的家族企业学者协会会员协会国际家族企业研究院董事会委员；亚太商学院联合会案例研究中心创始委员。



### Tracy WAN 温咏思

Manager  
经理

MA (CUHK & HKBU)  
文学硕士 (香港中文大学和香港浸会大学)  
BEd (CUHK)  
教育学士 (香港中文大学)

Administrative and secretariat support to the Center, including its daily operations, committee meetings, publicity and publication, liaison, education programs, seminars and events, and case studies in relation to family business and entrepreneurship studies.

提供行政及秘书事务支援，包括中心日常营运、委员会会议、有关家族和创业的宣传出版、联络、教育课程、讲座、研讨会活动、案例研究等。

## Our Advisory Committee 我们的顾问委员会

### Industry Advisors 业界顾问



**Mr Robert DORFMAN**  
**杜勳明先生**

Chairman  
Herald Holdings Ltd.  
兴利集团有限公司  
主席



**Ms Sabrina FUNG**  
**冯咏仪女士**

Group Managing Director  
Fung Retailing Group  
冯氏零售集团  
董事总经理



**Mr Eddy LEE**  
**李惠民先生**

Director  
Lee Kum Kee Company Limited  
李锦记有限公司  
董事



**Mr Maximilian Y.K. MA, MBE**  
**马壩杰先生, MBE**

Chairman  
Lee Heng Diamond Group  
利兴钻石集团  
主席



**Mr Philip MARCOVICI**  
**马国维先生**

Principal  
Offices of Philip Marcovici



**Dr James E. THOMPSON, GBS**  
**詹康信博士, GBS**

Chairman and Founder  
Crown Worldwide Group  
嘉柏环球集团  
主席兼创始人



**Mr Ziwang XU**  
**徐子望先生**

Chairman  
CXC Capital  
CXC 创投  
董事长

### Academic Advisors 学术顾问



**Professor CHEN Ling**  
**陈凌教授**

Professor of Family Business and  
Business History  
Zhejiang University  
浙江大学  
家族企业与企业史教授



**Professor Jess CHUA**  
**蔡济铭教授**

Professor Emeritus of Finance and  
Family Business Governance  
University of Calgary  
加拿大卡尔加里大学  
金融与家族企业管理  
荣誉教授





## About Us 关于本中心

**The Tanoto Center for Asian Family Business and Entrepreneurship Studies** is a leading research center in the burgeoning field of Asian family business and entrepreneurship studies. It aims to bridge the knowledge gap between academics and practitioners as well as policymakers via its programs and activities. Recognizing the multi-disciplinary nature of the field of family business and entrepreneurship, the Center collaborates with various departments at HKUST and institutions around the world to organize academic and industry events such as seminars and forums, provide both custom and open programs, conduct and publish top-quality academic research and articles in leading journals and media, and write and teach cases on Asian family businesses and entrepreneurship.

**陈江和亚洲家族企业与创业研究中心**旨在成为亚洲家族企业和创业研究领域的世界领先机构，在学界、业界和政策制定者之间发挥桥梁和纽带作用。基于家族企业以及创业研究跨学科的特质，中心与香港科技大学各个学系以及世界各地的相关机构和院校合作举办学术和行业专题研讨会和论坛等活动，提供量身定制课程和公开招生的培训课程，在世界顶级期刊发表研究成果，在知名媒体撰写文章，同时编写和教授与亚洲家族企业和创业相关的案例。

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